

Admissions and Recruitment Council Report, AY 2024-45

1. Council Members

Jyoti Champanerkar, Micheal DeSilva, Gihane Geremie-Brink, Tony Joachim, Solomon Naayaga, Stephen Quinn, Julie Rosenthal (co-chair), Cicile Samiz (co-chair)

2. Council Charges

Priority Charges:

1. Review impact of dual enrollment on admissions.
2. Review dual enrollment policies and practices and make recommendations to Faculty Senate if changes needed.
3. Liaise with leaders of relevant Four Pillar implementation teams as needed.

3. Summary of Activities

1. The Council's main focus this year was on the impact of dual enrollment on admissions.
2. Stephen Quinn, Associate Vice President for University Admissions, shared data on the evolution of dual enrollment over the past few years. The council reviewed a summary of cost-benefit ratio of the program and learned that the program continues to lose money for the university. However, as the program grows, the gap continues to close; more and more dual enrollment students continue to matriculate.

4. Recommended Charges for Next Year

1. Continue to follow the changes in conversion of dual enrollment students to matriculated William Paterson students.
2. Explore the impact of campus-based events and other matriculation efforts (tours, engagement efforts) on participating juniors. (To date the focus has been on seniors).
3. Explore data on which majors/which courses are most likely to lead to matriculation.